CLAIMS:

- 1. In a method for transforming a plant cell to express a chimeric gene, the improvement which comprises a chimeric gene containing a promoter from cauliflower mosaic virus (CaMV).
- 2. A method of claim 1 in which the promoter is the CaMV(355) promoter.
- 3. A method of Claim 1 in which the promoter is the CaMV(195) promoter.
- 4. A chimeric gene which is expressed in plant cells comprising a promoter from cauliflower mosaic virus and a structural sequence which is heterologous with respect to the promoter.

A chimeric gene of Claim A in which the promoter is the CaMV(35S) promoter.

A. A chimeric gene of Claim in which the promoter is the CaMV(19S) promoter.

7. A plant cell which expresses a polypeptide by steps comprising transcription of a chimeric gene which comprises a promoter from cauliflower mosaic virus and a structural sequence encoding said polypeptide which is heterologous with respect to the promoter.

A plant cell of Claim 7 in which the promoter is the CaMV(35S) promoter.

A plant cell of Claim of in which the promoter is the CaMV(19S) promoter.

plasmid which comprises a region of homology and a T-DNA border from Agrobacterium tumefaciens and a chimeric gene, wherein the chimeric gene is located between the T-DNA border and the region of homology, said chimeric gene comprising a promoter from cauliflower mosaic virus and a structural sequence which is heterologous with respect to the promoter.

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- · 11. An intermediate plasmid of Claim 10 in which the promoter is the CaMV(35S) promoter.
- An intermediate plasmid of Claim 10 in which the promoter is the CaMV(19S) promoter.
- A plant transformation vector which 13. comprises a modified plant tumor inducing plasmid of Agrobacterium tumefaciens which is capable of inserting a chimeric gene/into susceptible plant cells, wherein the chimeric gene comprises a promoter from cauliflower mosaid virus and a structural sequence which is heterologous with respect to the promoter.

A plant transformation vector of Claim in which the promoter is the CaMV(35S) promoter. A plant transformation vector of Claim

13 in which the promoter is the CaMV(19S) promoter.

- 16. A differentiated plant comprising plant cells which express a polypeptide by steps comprising transcription of a chimeric gene which comprises a promoter from cauliflower mosaic virus and a structural sequence encoding said polypeptide which is heterologous with respect to the promoter.
- A differentiated plant of Claim 16 in which the promoter is the CaMy (35S) promoter.
- A differentiated plant of Claim 16 in 18. which the promoter is the panv(19S) promoter.

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